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## **Seneca County Industrial Development Agency Presents Draft Site Plan and Seeks Additional Community Input on Willard Campus**

**[Romulus, NY]** – The Seneca County Industrial Development Agency (SENIDA) hosted a second public engagement session on Monday, October 2 at the South Seneca High School Auditorium. Attendees were given a first look at the draft site plan for the Willard Campus project and were encouraged to provide their feedback.

The draft site plan is part of an ongoing Highest and Best Use Study being undertaken by a consulting team from MRB Group, EDR, Bero Architecture, and HRP Associates. The ultimate goal of this study is to better understand the feasibility of various uses at the site, as well as the most logical path forward for its redevelopment.

The consulting team shared initial concepts for the site's redevelopment based on results of its market analysis, architectural and engineering review, and input received from the Willard Task Force and the public at a July 10 open house. Recommendations for uses included public access to the waterfront, housing, hospitality, community spaces, and commercial/retail mixed-use spaces. MRB's team will use the feedback from the event to finalize a preferred development concept for the site and compile the final study. Members of the public that were not able to attend the October 2 meeting are encouraged to watch a recording of the presentation and review the draft site concepts that will be posted to the IDA's website (<https://www.senecacountyida.org/willard-campus-reuse-project-1>). Written comments on the plan may be sent by e-mail to [d.hewitt@senecacountyida.org](mailto:d.hewitt@senecacountyida.org).

"On behalf of the Willard Task Force and the IDA, thank you to everyone that has taken the time to provide their input during this process. Your feedback continues to be critical in ensuring that the future of the Willard Campus is vibrant and successful. I hope the community understands that this is an ongoing, iterative process; the draft site concepts shared Monday night are simply one step in the right direction, a tool for the community to communicate its vision for the future with others. We want this to continue to be a collaborative effort and welcome the public's ongoing input," said Sarah Davis, Executive Director of Seneca County IDA.

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