

# FLWIB honors Seneca IDA

GENEVA — The Finger Lakes Workforce Investment Board Inc. has named the Seneca County Industrial Development Agency its September “Community Partner of the Month,” recognizing the agency’s efforts in working collaboratively with Finger Lakes WIB to address economic and workforce issues impacting the region.

The IDA is a public benefit corporation dedicated to ensuring the long-term economic health of Seneca County by attracting new businesses and helping existing businesses grow. The agency promotes private sector commercial and industrial development while advancing job opportunities and the economic welfare of the people of

Seneca County. The IDA works with site selectors, CEOs and business owners to make the most of the region’s numerous geographic advantages and exceptional workforce, forming partnerships that will benefit both the employers and the people that call Seneca County home.

The IDA has been an important sponsor of Finger Lakes Works With Their Hands, a career exploration event for high school students in the region focused on skill trades and advanced manufacturing. This program exposes students to the careers that exist in these sectors while developing a “pipeline” of future talent.

The IDA partners with

the Finger Lakes Works Seneca County Workforce Development office in an effort to help local companies find and keep a high quality workforce. Additionally, the IDA is a founding member and supporter of the Finger Lakes Advanced Manufacturers’ Enterprise (FAME). This group of manufacturers is focused on the development of a strong workforce in Advanced Manufacturing.

“Having a strong community partner like SENIDA is one more reason why the Finger Lakes is a great place to do business” said Karen Springmeier, executive director, FLWIB. “We look forward to continuing this partnership as we work together to build a



Submitted photo

**Executive Director for Seneca County IDA Bob Aronson, with Kelly Kline, Executive Assistant for Seneca County IDA.**

strong workforce in Finger Lakes region.”

For more information regarding the Finger Lakes

Workforce Investment Board Inc., visit [www.fingerlakesworks.com](http://www.fingerlakesworks.com) or call 789-3131.